

CROATIA
Pag Island

Gourmet & Culture

Whether you want to experience gourmet and cultural story of the island of Pag and its surroundings with your family or share it with bigger group, whether you prefer to stay for a weekend or for a few weeks, in basic or deluxe accommodation, with more than 40 years of experience as a destination management company, our team can create an itinerary to perfectly match your interests and tastes.



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#### **HOTELS**

Accommodation in hotels is the perfect option for anyone who dreams of a holiday full of fun and relaxation. All hotels in our offer are characterized by contemporary, elegant and refined decoration that will suit various types of travellers, providing them with the utmost comfort.



#### **BED & BREAKFASTS**

Away from the fast pace of life, everyday rush and stress, you will find family run bed & breakfasts. They offer a warm home-like atmosphere and are located in quiet parts of Novalja and the island of Pag, close to beautiful clean beaches. They provide a good family or youth vacation.



# **APARTMENTS**

A wide range of good quality apartments around the island of Pag will make your stay as enjoyable as possible. Apartments for couples, families and young people are a perfect solution for those who prefer the very best in terms of space, convenience and privacy.



#### **GLAMPING**

Glamping resorts overlook the sea that touches the sky at sunset, creating a perfect story of the harmony of spirit and nature. Relax in a natural ambience of villas while sitting in a pool or on a terrace and enjoying the fascinating view of the sea, islands and Velebit Mountain.



#### **CAMPING**

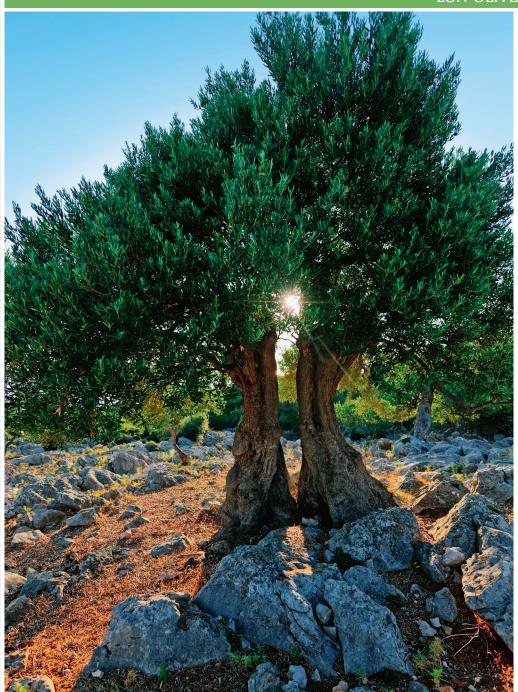
Experience incredible sunsets and enjoy the pristine nature of the island of Pag. Camps are located in beautiful bays and peaceful surrounding. Charming beaches with great entertainment content make each camp a place where you and your family will spend an unforgettable vacation.





The island of contrasts with a stony, crude, and seemingly inaccessible appearance from the outside and a tame, fertile, and hospitable area from the inside. Treat yourself to an exciting experience and take a walk through one of the most unique botanical reserves of olive trees in the world, taste its exquisite olive oil that blends perfectly with the finest of Pag's cheese and the superb Boškinac wine, feel the scent of indigenous herbs endowed with healing power and stay amazed by discovering the secrets of salt and lace making traditions.

# LUN OLIVE TREE ROAD



A unique botanical reserve of olive trees, situated on the very north of the island of Pag, waits for you to step on its beautiful paths and be greeted by spectacular trees and their sumptuous crowns. Hear the story about its past and clearly visualize what everyday life was like two thousand years ago in this area.

With over 80 000 wild olive trees and more than 1000 millennial trees, this olive grove is unique in the world and takes pride in the best-preserved wild olives in their natural environment. Scientists analyzed the origin of the olives and found that each tree was a different species, which makes this olive grove a world-class natural and cultural heritage.

The olive groves of Lun are a valuable example of defiance of olives to their surroundings, stone, strong wind called *bura* and man. The impact of strong wind on centuries old trunks is recognizable in peculiar figures of the trees. It seems as if each olive tree has its own story of fighting *bura*, a frequent visitor of this area.

A drop of olive oil translates into a drop of health, containing all the Mediterranean magic and the love of the sun. Olive oil was well known in this area as early as the 1st century, as supported by archaeological findings of a certain type of amphora, amphora *olearia*, produced to contain and transport olive oil, a symbol of peace, health, abundance, eternity and wisdom.





# **BOŠKINAC WINE ROAD**

In the embrace of the beautiful island of Pag, a rich vine-growing tradition and a mild Mediterranean climate have contributed to the development of indigenous sorts of high-quality wines bursting with taste and wine distillate with the addition of healing herbs. Visit the Boškinac wine road to learn the secrets of this precious nectar.

Living by the sea and on the islands of the Adriatic Sea is closely connected with the tradition of wine-making. The attractive flavours, scents and colours of wine have been well appreciated by the inhabitants of this area for centuries.

The wine cellar has always been the backbone of the Šuljić-Boškinac family lifestyle. The types of grapes varied, wars swept through the Novalja field on the island of Pag, but vineyards remained an indelible source of survival and wine production has been nurtured for centuries.

Become an active participant of this natural process - pick grapes in the vineyards of Pag and find out first hand how it is transformed into the finest of wines. Learn how to identify the characteristics of indigenous sorts and wine quality and finally, taste the magical drink.









# PAG HERBAL ROAD



The miraculous world of herbs exists silently and hides many powers. A unique touch of the sea and mountain offers a spectacular view of the Adriatic Sea and the islands, discovering a magical combination of colour and scents. Breathe deeply as you gently walk the roads of health while befriending beautiful creations of nature.

The island of Pag has a unique geographical position at the foot of the Velebit mountain range and a specific micro and macro climate with large number of sunny days that greatly contribute to the quality of the plants. Plants grow on the karst soil and have been recognized and used in medicine since the Austro-Hungarian Empire.

Immortelle plant got its name for a reason. In dry, rocky soils that tolerate drought and heat in the late spring under the sun, millions of small flowers sun-like in color and shape bloom and retain their yellow color even when they are dried. Their scent and healing properties have captured the attention of our ancestors who studied them in detail.

The preserved plant community, unpolluted air and environment, the quality of products and nurturing the conservation and production of native plants have motivated one family to present these Pag island specialties across Europe and the world. Historical facts have encouraged them to start producing their own natural product line.







# PAG CHEESE ROAD

Taste the cheese that has won world awards for many years and proudly carries the label of an authentic Croatian product. Pag's cheese is an autochthonous product which equals the most popular of world cheeses, and summarises Pag's stone, salt, healing aromatic herbs and tradition of the island through its rich and strong taste.

Take a tour and see herds of sheep freely grazing the finest of herbs on pastures enclosed by a specific dry wall. Learn about sheep farming and the cheese production process on the island of Pag. Taste the cheese and enjoy the rich flavors of the island of Pag, absorbing knowledge that experts generously share about identifying main features and cheese qualities.

Until the beginning of the 20th century, cattlemen had their stone dwellings built in a drywall, where the cheese was made during the milking of sheep. These stone houses, where cattlemen also lived, were covered with sedge and reed from nearby fields and called *stani*. The houses were located outside of settlements on the slopes of gritty pastures.

On the salted soil of the island of Pag, only extremely resistant and most often aromatic plant species survive, the most famous and valuable being the sage of Pag. Numerous colonies of these fragrant plants with colored flowers decorate the pure white stone of Pag and, along with other grasses, form a pasture for sheep grazing.









# **PAG SALT**



Life on the island of Pag was determined, both in the past and present, by strong wind, sea, stone, freshwater springs, sheep and grapes, but salt certainly had the most significant impact.

The tradition of salt production on the island of Pag has been passed down from generation to generation for thousand years. As a result of its geographic position, Pag's inlet is exceptionally suited for salt production. The production of Pag's salt exploits the natural advantages of the area such as clean environment and high number of sunny days annually, so that the purity of Pag salt places it among the highest quality salts in Europe and the world.





# PAG LACE



The Pag lace, often called "white gold", is an original Croatian product, one of the most popular souvenirs of exceptional beauty of the island of Pag and Croatia.

A distinctive feature of Pag lace is that in the past there were no patterns or drafts, but the method of lacemaking and patterns were passed down from mothers to daughters. Pag lace is distinctive for its firmness and sewing with thin thread. The Pag lace has been included on the List of Intangible Cultural Heritage in 2009 and strongly testifies of the significance of knowledge of lacemaking on the island of Pag.







Inspire yourself by listening about the rich and fascinating history of the island of Pag and its surrounding cities. Walk along prehistoric remains, discover vestiges of ancient Greek art form, observe the magnificent buildings from the time of the Roman Empire, visit fortresses from the Byzantine Empire, find out how Croatian rulers governed this area, learn about shipbuilding and salt, cheese and lace production that has been passed down from generation to generation for centuries.

# NOVALJA



Once upon a time the main port of the Roman town of Cissa and one of the major ports on the maritime route between the Italian north and the Mediterranean south, the Novalja of today cherishes its past, and builds its future on the foundations of its rich cultural heritage.



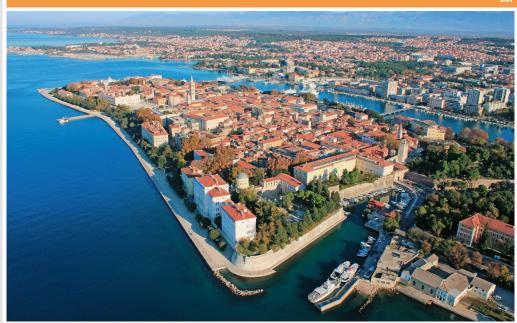
# PAG



The town of Pag, the only town in history to be moved three times, has always sparked great interest. Aweinspiring monuments, rich cultural tradition and sites included on the World Heritage list bear witness to the significance of not only the town itself, but also the island as a whole.



# **ZADAR**



Experience the city of exceptional three-thousand-year-old history and extremely valuable cultural heritage which always offers something new and completely original. Enjoy visiting old city core within the city walls, palaces from the Venetian period, excavated remnants of the Roman city gates, main city square Forum and a round medieval church, St. Donat, Cathedral of St. Anastasia, residue of the Roman tower and port and reach two modern architectural art installations Greeting to the Sun and Sea Organs, which driven by the sea waves plays 7 chords of 5 tones.





# ŠIBENIK



Visit the oldest autochtonous Croatian city on the Adriatic, located in the most protected natural harbour, at the mouth of the river Krka. St. James Chatedral, included on the UNESCO's World Heritage List, stands out as a part of its extremely rich cultural and historical heritage.



#### NIN



Visit one of the most significant Croatian cities throughout history. Nin is the richest cultural site of Liburnians, once a home to the largest temple on the eastern coast of the Adriatic Sea during the Roman Empire. The monuments found in Nin are among the most impressive ones in Croatian history.



# **RAB**



Situated on a narrow stretch of land between two bays, surrounded by ancient walls above which bell towers proudly rise, the town of Rab irresistibly reminds one of a sailboat with four masts. Discover its amazing culture, experience the medieval festival and taste the delicious Rab cake, the recipe of which is about 800 years old.

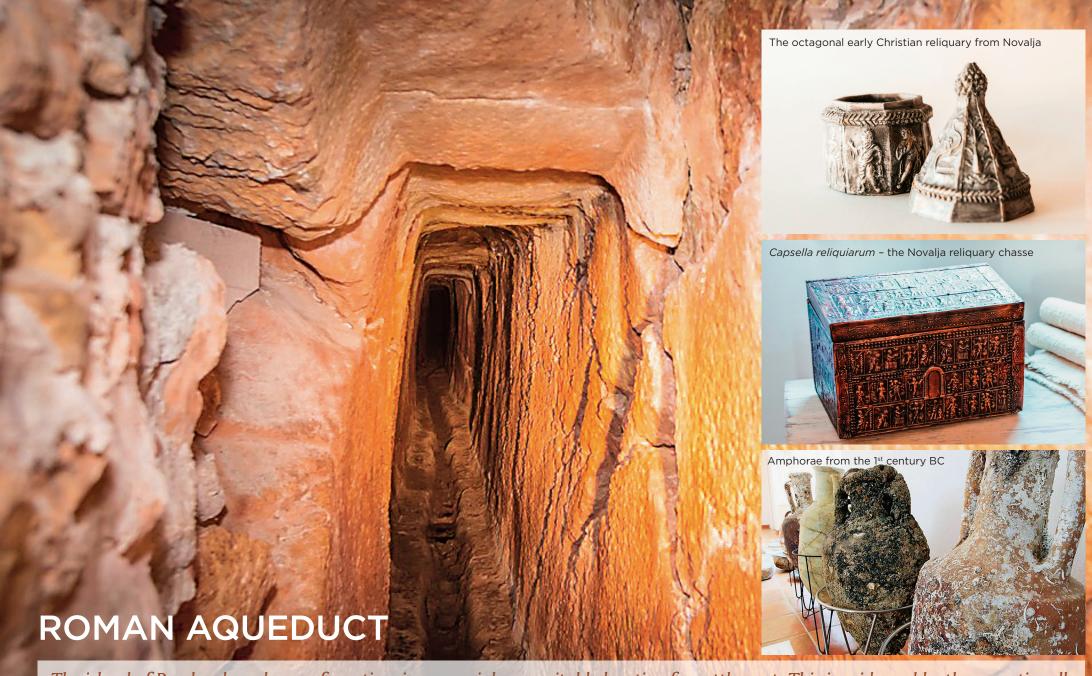


# LOŠINI



Strenghten your body and soul in the healing climate of Lošinj and enjoy the abundant biodiversity of medicinal plants. Learn all about the rise of a leading regional naval force. Meet the ancient bronze statue of the athlete Apoxyomenos, the only large bronze statue ever found on the eastern Adriatic coast.





The island of Pag has been known from time immemorial as a suitable location for settlement. This is evidenced by the exceptionally valuable cultural and historical heritage of Novalja. "Talijanova buža" is the monument of outstanding value whose construction and incredible preservation continue to amaze. Let the island reveal to you its rich history through spectacular remains.

If you are looking for a package with a personal touch, we are happy to offer you the possibility to design a trip that will perfectly suit your needs. We also create readymade packages to combine the best we have to offer so that you can experience pure pleasure during your stay on the island of Pag.



# TAILOR & READYMADE PACKAGES

High quality services pieced together for a better price.

#### ROADS OF THE ISLAND OF PAG

7 NIGHTS, 8 DAYS

Breathe in the peace of the Olive Gardens of Lun, whose trees have been spreading their crowns with dignity since Biblical times. Discover the secrets of production of world famous cheese and listen to the story of a winegrowing family that each year produces exquisite wines. Enter the world of fragrant indigenous herbs and take the path that will take you to the mysterious lunar landscape.

Tasting autochthonous Pag's products, sightseeing of the island and its surrounding area. Accommodation on the island of Pag.



# REMARKABLE CULTURE 7 NIGHTS. 8 DAYS

A WALK THROUGH MAJESTIC HISTORY &

Learn about the close connection between the cities of Novalja and Caska in the past and listen to the story of an ancient underground aqueduct that represents an exceptional wealth of European cultural and historical heritage. Visit the town of Šibenik that guards the Cathedral of St. James which is on the UNESCO's World Heritage list and fall in love with the history of the city of Zadar and the islands Rab and Lošinj.

Historical tours of the island of Pag and its surroundings. Accommodation on the island of Pag.



7 NIGHTS, 8 DAYS

*Treat your palate with traditional specialties like cheese, olive oil and wine and enjoy the* scent of a miraculous world of herbs, existing silently and discreetly, concealing many powers. Explore the world famous phenomena of the Krka and Plitvice Lakes National Parks and enjoy the tranquility of the Zavratnica Bay. Experience history through the centuries in the towns of Nin, Rab, Zadar and Šibenik.

Guided tours along the island and its nearby cities, islands and national parks. Accommodation on the island of Pag.











The island of Pag invites you to taste its autochthonous products and to explore its fascinating areas which delight with their unique natural architecture, interesting historical stories, abundant cultural heritage and the beauty of nature. Explore the island's polarity between the lunar landscape and green sceneries together with fields covered in medicinal herbs.

Reward your palate by tasting olive oil, Pag cheese and Boškinac wines, world-renowned autochthonous specialties. Visit the distillery of immortelle and find out everything about the family herb-growing tradition that resulted in finest herbs products and learn how to make one.

Explore the magic of natural attractions in the Olive Gardens of Lun, considered a unique phenomenon in the world. Be enchanted by numerous waterfalls, lakes and cascades of the Plitvice Lakes National Park. Discover rich and varied species of the ornithological reserve Kolanjsko blato.

Take the opportunity to get to know Pag, the island of outstanding beauty and appealing historical sites. Novalja and Pag are two centres of the island and their stories throughout the history leave no one indifferent. The town of Zadar fills the heart with admiration, respect and fascination.

Duration: 7 nights, 8 days

**Price includes:** accommodation, tour transfer, guide for all organized activities, necessary equipment, tickets.

# **SCHEDULE & ACTIVITIES**

**DAY 1:** arrival and dinner with programme presentation

DAY 2: Novalja sightseeing & visit to the Olive Gardens of Lun and to the distillery of immortelle

DAY 3: Pag sightseeing & visit to the Gligora cheese factory & walking tour Kolanjsko blato

DAY 4: Zadar sightseeing

DAY 5: free day

DAY 6: hiking tour Life on Mars & visit to the Boškinac winery

**DAY 7:** visit to the Plitvice Lakes National Park

DAY 8: departure





Wander off into the past and stay impressed by the incredible achievements of man has done throughout history on the island of Pag and nearby cities and islands. Some of these achievements exist even today, nourishing the tradition of cheese, lace and salt production. A guide will share with you many curiosities that testify to the importance of this area.

In the underwater world of today's Caska there are remains of the sunken town of Cissa that existed from ancient times until the end of the 4th century. Novalja was Cissa's port and one of the most important nodes on the maritime waterway from the Mediterranean to the ancient city of Aquileia.

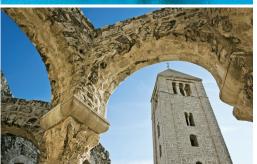
Impressive monuments of the towns of Zadar and Šibenik testify to their significance throughout history. A unique medieval festival with knightly games, the story about the patron saint of the town, and the Renaissance and Gothic portals are only some of interesting attractions of the medieval town of Rab.

An ancient bronze statue of the athlete Apoxyomenos was found near the island of Lošinj. It is a sensational discovery, in that it is the only large bronze statue found on the eastern Adriatic coast so far and is the best preserved statue of the nine known variants of the Apoxyomenos prototype so far.









# **SCHEDULE & ACTIVITIES**

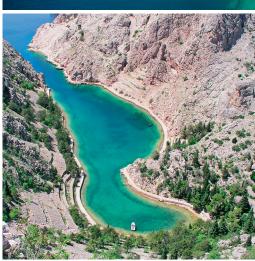
- **DAY 1:** arrival and dinner with programme presentation
- **DAY 2:** Novalja and Caska sightseeing & visit to the Boškinac winery
- **DAY 3:** Pag sightseeing & visit to the Gligora cheese factory & Zadar sightseeing
- DAY 4: boat tour of Zavratnica Nature Park and Rab Island & visit to the distillery of immortelle and to the Olive Gardens of Lun
- DAY 5: free day
- DAY 6: visit to the Krka National Park & Šibenik sightseeing, dinner at a nearby rural estate
- DAY 7: boat trip to Lošinj Island & visit to the Museum of Apoxyomenos and to the Lošini's Fragrant Garden
- DAY 8: departure













The island of Pag and its surrounding cities, islands and national parks are happy to welcome you and to show you all their charming places, curious stories, impressive cultural heritage and outstanding natural beauty. Fill your vacation with enthralling activities that reward you with joy, enthusiasm, knowledge and delight.

Delight in the magical beauty of the island of Pag. Visit the Krka and Plitvice Lakes National Parks, both world famous for captivating waterfalls, emerald rivers, inspiring cascades and for the process of tufa formation. Contemplate the peace of the Zavratnica Bay, one of the most beautiful bays on the Adriatic.

Discover the town of Šibenik to learn about the remarkable history of the oldest Croatian native city on the Adriatic. The town of Zadar is a real treasure trove of the ancient, medieval and renaissance periods, as well as of contemporary architectural works, such as the first sea organs in the world.

Visit the charming town of Nin situated on a small island, connected to the mainland by two stone bridges. Nin is the oldest Croatian royal town and it has inherited amazing historical monuments, discoveries and sites that testify that Nin has been inhabited continuously for more than 3000 years.

**Duration:** 7 nights, 8 days

**Price includes:** accommodation, tour transfer, guide for all organized activities, necessary equipment, tickets.

# **SCHEDULE & ACTIVITIES**

**DAY 1:** arrival and dinner with programme presentation

DAY 2: visit to the Gligora cheese factory and to the Boškinac winery & Novalja or Pag sightseeing

**DAY 3:** Šibenik sightseeing & visit to the Krka National Park, dinner at nearby rural estate

DAY 4: visit to the Olive Gardens of Lun and to the distillery of immortelle & boat tour Zavratnica Nature Park and Rab Island

DAY 5: free day

DAY 6: Zadar and Nin sightseeing

DAY 7: visit to the Plitvice Lakes National Park

DAY 8: departure



#### **SURROUNDING NATIONAL PARKS**

#### **PLITVICE LAKES NP**

Plitvice Lakes National Park is the oldest and biggest national park in Croatia. UNESCO pronounced the Park the world natural heritage for its extraordinary beauty of lakes and waterfalls, richness of flora and fauna, contrasts of colour, forest and the surrounding mountain region.



Enjoy numerous paths and small bridges with a magical murmur of travertine water-falls. Krka National Park is a karst phenomenon, a vast and primarily unaltered area of exceptional natural value, including one or more preserved or insignificantly altered ecosystems with awarded ethno village.

#### **NORTHERN VELEBIT NP**

Unique biological diversity and beautiful nature enchants with a magnificent view of the Adriatic Sea and the islands. The Premužić Path is one of the most beautiful paths on the mountain of Velebit, famous for its incredible biodiversity, richness of woods, canyons, rocks, caves that fill visitors with enthusiasm.

#### **PAKLENICA NP**

Paklenica National Park is one of the most attractive hiking destinations in Croatia. The Park is known for characteristic canyons cut into the southern slopes of Velebit, abundance of geomorphologic visions and forms, diverse plant and animal life, attractive landscapes and untouched nature.

#### **KORNATI NP**

National Park situated in the central part of the Croatian Adriatic. It consists of a network of great number of special islands and rocks of astonishing landscape beauty, interesting geomorphological characteristics, well-indented coast with exceptionally rich plant and animal submarine world.





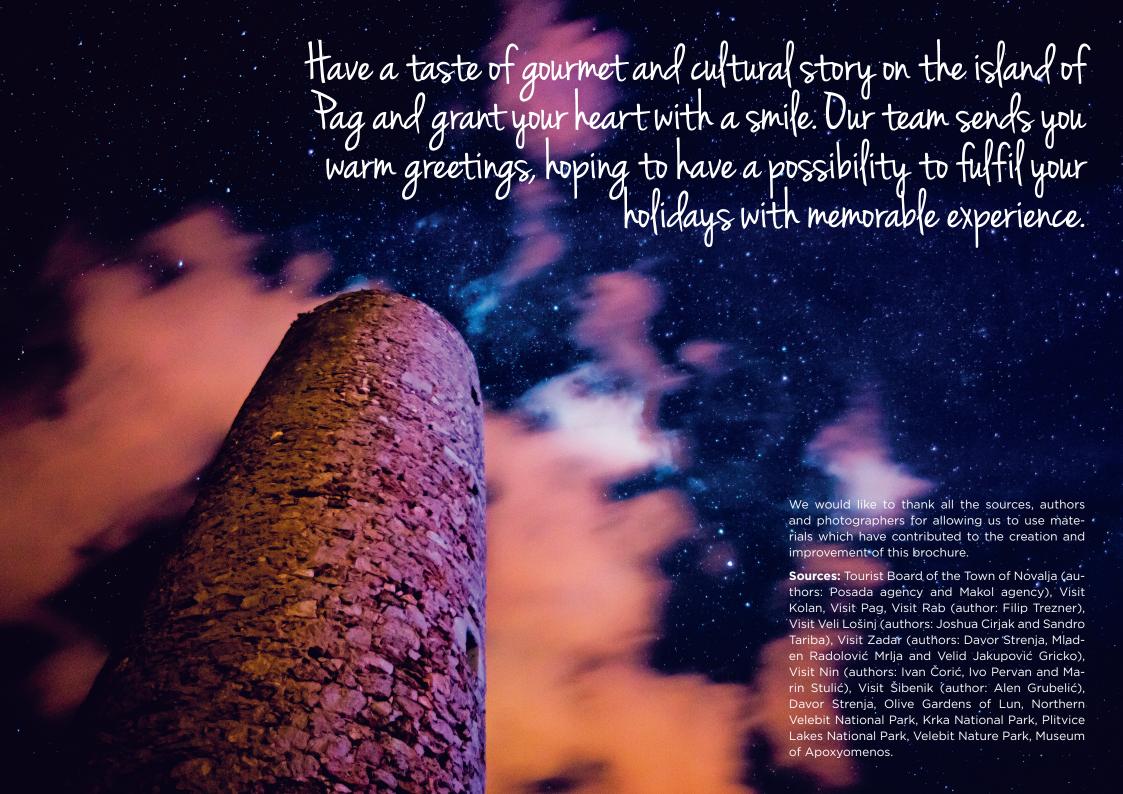












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